

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Louis ELLMAN
Application No. : 10/649,165
Confirmation No. : 4765
Filing Date : August 27, 2003
Title : SYSTEM AND METHOD OF FACILITATING THE
DISSEMINATION OF INFORMATION BY MEANS OF
ACTIVE ADVERTISEMENTS IN PORTABLE INFORMATION
TRANSCIVERS
Examiner : Mouzon, Lajuania
Group Art Unit : 2153
Attorney Docket No. : ELLIO.P0201

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

November 24, 2008

**AMENDMENT IN RESPONSE TO THE OFFICE ACTION and REQUEST FOR
RECONSIDERATION**

SIR:

In response to the Notice dated November 17, 2008 and in further response to the Office Action dated April 15, 2008, which supplemented the Office Action of February 27, 2008, for which any necessary extension is herein requested and petitioned, Applicant hereby responds as follows:

Amendments to the Drawings begin on page 2 of this Amendment.

Amendments to Specification begin on page 3 of this Amendment.

Amendments to the Claims begin on Page 4 of this Amendment.

Remarks/ Arguments begin on page 11 of this Amendment.